



EFR LIFESTYLE TRAVEL

Formerly known as Luxury Worldwide Collection

A woman with long dark hair, wearing a white off-the-shoulder dress, is sitting on a wooden balcony railing. She is looking out over a lush tropical landscape with dense green foliage and a large, prominent rock formation in the background. The scene is bathed in the warm, golden light of a sunset or sunrise.

Exclusively  
Curated Travel



# Welcome to our World

When it comes to arranging your ultimate luxury holiday, look no further than EFR Lifestyle Travel...

**A**s the dedicated leisure division of EFR Travel Group, EFR Lifestyle Travel redefines the essence of bespoke luxury travel.

With decades of expertise and a heritage rooted in excellence, we specialise in crafting extraordinary journeys for the most discerning of travellers. Whether you desire exclusive escapes, transformative adventures, or indulgent moments of pure relaxation, our unrivalled global partnerships and multi-award-winning travel designers turn your aspirations into reality.

From access to the world's most exquisite hotels and cultural

treasures to meticulously tailored journeys reflecting your individuality, EFR Lifestyle Travel is your gateway to unparalleled, expertly curated experiences.

## The EFR Way

### Curated Exclusivity

We unlock unparalleled access to the world's finest accommodations and privileges. With handpicked global partnerships, we elevate every journey to reflect unmatched luxury and sophistication.

### Bespoke Immersion

We craft unique, transformative journeys tailored to your passions.

From cultural immersion and private retreats to the thrill and energy of sold-out ticketed events – where each experience is tailor-made to be as individual as you are.

### Loyalty Built on Expertise

We foster loyalty through the expertise of our multi-award-winning travel designers, who craft unforgettable experiences with care, precision, and unrivalled attention to detail.

For the luxury holiday of a lifetime, leave it to the experts, and let EFR Lifestyle Travel arrange a trip you'll never forget.



## Meet the Winners!

**E**FR Lifestyle Travel is proud to share its continued recognition at the British Travel Awards 2024. Named Best Small Travel Company for Luxury Holidays, this accolade reflects our commitment to creating bespoke journeys that meet the highest expectations of our discerning clients.

Building on our recognition over the past two years, we are also delighted to have been awarded Bronze for Best Small Travel Company to the Indian Ocean, highlighting our expertise in curating exceptional escapes to this breathtaking region. These honours reaffirm our dedication to delivering thoughtfully crafted travel experiences. Turn the page for inspiration and explore the exceptional partners that make our award-winning journeys unforgettable.





# WE ARE SAILING...

Edward Rom, founder and CEO of EFR Travel Group, shares his memories of a fabulous cruise with Regent Seven Seas

**"H**aving sailed on many other luxury cruise lines, I eagerly anticipated boarding the Regent Seven Seas Grandeur® for the first time. I was excited to experience Regent Seven Seas® as a brand, and to enjoy their modern take on cruising.

We embarked at around midday; although this was too early to access our suite, we were made incredibly welcome by all the crew and were able to start exploring the ship straight away. We spent the rest of the afternoon relaxing on the spacious pool deck. It offered plenty of room for all guests to spread out comfortably, with ample options for both sun and shade, making it easy for everyone to find their ideal spot. Drinks were readily available, and our lunch by the pool was accompanied by exceptional service including the service. We found ourselves returning to the pool deck often, thoroughly impressed by the experience.

With great expectations, we ventured down to our Penthouse Suite on Deck 9 – one of 10 – later that afternoon. We fell in love with it immediately; the suite was

incredibly well-appointed, with a practical and appealing layout and design. The bed was centrally positioned offering a fantastic view onto the balcony and out to sea, and there was plenty of room on either side to walk around. The closet was so spacious, I joked that I nearly lost my wife in there; perfect if you're travelling with lots of luggage. We loved the marble bathroom, with its generously-sized tub and walk in shower; the divinely scented toiletries were by Bulgari. The Suite also had plenty of room to sit and relax, whether we wanted to lounge on our sofa and watch TV, or sit by the mirror at the desk to do our hair (more my wife than me, in that instance...).

One of our favourite aspects of the cruise was the on-board restaurants. We tried them all, and one thing that was really striking about them was their design; each one looked very different and was beautifully crafted, with Compass Rose a particular highlight. The ambiance, whether during the day or night, was superb, the food magnificent, and the service second to none. Breakfast could be taken in either Compass Rose, the main dining room, or La Veranda, which offered a buffet with a wide



selection of dishes. For a quick coffee on the go, the casual Coffee Connection was a perfect choice. For dinner, Compass Rose served a wide varied menu of modern cuisine, while Pacific Rim offered a contemporary twist to Asian flavours. Chartreuse was just sublime for an amazing French fine dining experience, Prime 7 was the place for wonderful steak, and Sette Mari at La Veranda was just divine for that taste of Italy.

For lunch we often dined at the Pool Grill and La Veranda, which offered a fantastic option for those seeking a quiet spot, with amazing seating on an outside deck where we could enjoy the fabulous food with sea views. Overall the choice of dining is so varied that on a seven day cruise you would never be at risk of eating the same thing twice. There was a very good choice of wine to suit all tastes of wine, with no compromise on quality. The entertainment was just as exceptional – extremely varied and highly professional. The productions, the singers and the actors were as good as we have experienced on any cruise of this kind of level.

Overall, our experience, like the seas, was seven star. The service, the food, and the quality of the ship were magnificent and we couldn't find fault with a single thing. We're already looking forward to setting sail on the Grandeur again!"



One&Only

# One and All

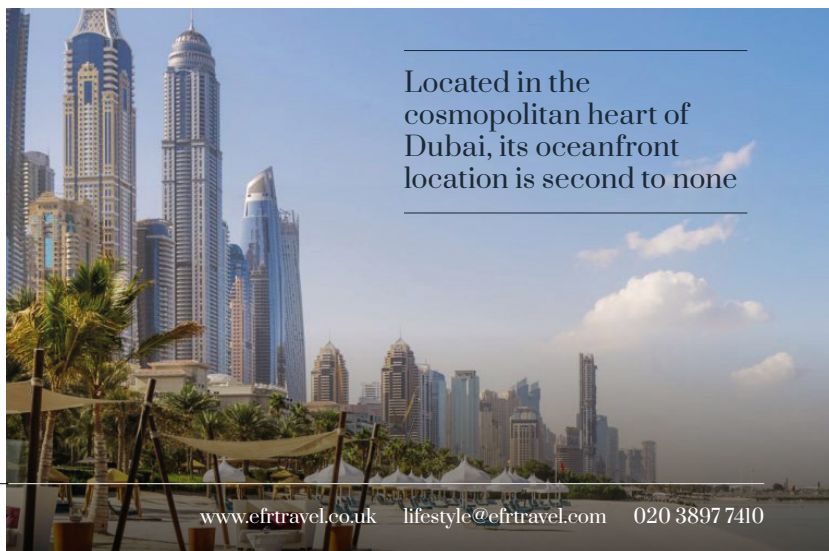
**W**hen it comes to the ideal getaway, why focus on just one destination? These days, it's more fun to choose two, particularly when breaking up a long-haul flight.

Conveniently, award-winning hotel brand, One&Only Resorts, can offer the perfect pairing: a stay at One&Only Royal Mirage in Dubai, reached by a seven-hour hop from the UK, followed by another six hours to Le Saint Geran in Mauritius. That way you can combine a taste of city and desert life with a tropical island escape; basically, the best of both worlds. So, what awaits you first at One & Only Royal Mirage? Located in the cosmopolitan heart of Dubai, its oceanfront location is second to none. The resort spreads its elegant rooms and suites across three distinct spaces: The Palace, Arabian Court, and The Residence, which sit along a kilometre-long private beach. The Palace is the beating heart of the resort; here, curated experiences are crafted for connection, including celebrity chef dining by Mauro Colagreco, an expansive family pool and a

secluded adults-only pool, as well as a watersports centre. Arabian Court is a cultural playground for multi-generational stays; inspired by its Arabian heritage, it features generous inter-connected rooms and suites each featuring a private terrace overlooking the sea. At The Residence, you'll find a refined space for relaxation and restoration. An adults-only resort-within-the-resort, The Residence caters to couples with fewer rooms and an exclusive dining room, giving it a boutique feel. Talking of dining, One&Only Royal Mirage is home to

16 restaurants and bars, including menus from Michelin-starred masters and homegrown culinary concepts – all served in stylish indoor and outdoor settings. Try anything from Argentinean steak at the Beach Bar & Grill, Asian fusion favourites at Eauzone, or fragrant Indian cuisine at Tresind. And reset through ancient healing at the One & Only Spa, a haven of serenity with 12 private treatment suites and an award-winning oriental Hammam. Take your leave and make for One&Only Le Saint Geran, which rises from a private peninsula of pristine white sand on the northeast of Mauritius, surrounded by tropical palms and lapped by impossibly blue, tranquil seas. Its classic Dutch colonial-style architecture complements the traditional Mauritian stonework, with select pieces of local art, sublime modern design and idyllic spaces framing mesmerising views. Fabulous on-site facilities include three infinity pools (one for adults only), a brand-new Guerlain spa, the Club One fitness centre, and a dive centre, perfect for discovering the hotel's peaceful lagoon. 142 spacious rooms and suites stretch along the peninsula, while six restaurants and bars bring you the best flavours of the island; don't miss La Terrasse, with live music and dancing nightly. That's two holidays for (almost) the price of one...

Located in the cosmopolitan heart of Dubai, its oceanfront location is second to none



# Paradise Found

**T**ransport yourself somewhere where the sapphire blue of the sky is reflected by the azure of the sea: somewhere you can experience incredible authenticity, world-class culinary experiences, elegantly-appointed accommodation, and incredible activities.

You've found Heritance Aarah, a premium, all-inclusive resort nestled within the scenic Raa Atoll, just a 40-minute seaplane transfer

from Male. The ultimate retreat for families and couples alike, the only problem you'll have is working out how to spend your days. You can be as idle as you like, chilling on the beautiful sandy beach, or taking a trip to the indulgent IASO spa. Or you can make some unforgettable memories, from exploring the house reef via snorkel, or having a 15 minute complimentary diving lesson. You can also go catamaran sailing, waterskiing, windsurfing or jetskiing, but if you really

want to immerse yourself in your environment, don't miss a visit to the Maldivian Village. A fascinating sustainability initiative, you'll journey back in time to see how Maldivians lived over 800 years ago, exploring traditional crafts and culture; you'll also try delicious Dhivehi cuisine. And with six restaurants and five bars on the island, no two days dining will ever be the same, from Ambula's inventive eight-course tasting menu, to pool dining at the Bandhi bar. Bon appetit!

## Arabian Nights

**A**llow yourself to be captivated by the beauty of the Middle East; think sweeping desert dunes, swaying palm trees, and shimmering skylines.

It comes into its own during our British winter, when temperatures are warm and welcoming. Make a beeline for Dubai, and get ready for the stay of a lifetime at Madinat Jumeriah, which features four luxury beachfront hotels boasting uninterrupted views of the Arabian Gulf. Experience the cool and contemporary Jumeirah Al Naseem, the Arabesque palatial Jumeirah Al Qasr, the newly-refurbished luxury retreat Jumeirah Mina A'Salam, and collection of exclusive summer houses Jumeirah Dar Al Masyaf. The resort offers over 20 world-class restaurants and bars across the properties and its traditional souk. It's also home to award-winning wellness sanctuary, Talise Spa at Jumeirah Al Qasr, as well as two Kids clubs at Jumeirah Al Qasr and Jumeirah Al Naseem; here, there's definitely something for everyone.



## Mexican Waves

**I**f you're dreaming of a winter escape to one of the most beautiful parts of the world, look no further than Mexico.

With stunning coastlines fringing not only the Pacific but also the Caribbean ocean, as well as the Sea of Cortez, this vibrant country should be top of your list. And with the luxurious, all-inclusive Grand Velas resorts located in Los Cabos, Riviera Nayarit and the Riviera Maya, you're spoiled for choice. Even more so if you're an avid foodie: with a collection of award-winning restaurants, including the acclaimed Cocina de Autor which recently gained a Michelin star, you'll be treated to an exceptional culinary journey. And if you're travelling with children, rest assured they'll be treated like VIPs, too; a range of amenities, from a baby concierge to mini beach cabanas and a fun Kids' Club, will ensure that everyone has the holiday of a lifetime.



The casually elegant indoor spaces are only the supporting caast behind the start of the show: the spectacular scenery and awe-inspiring biodiversity of the Caribbean



# ESCAPE TO EDEN

Paradise is found on the tropical isle of Jumby Bay, where the perfect, award-winning, accommodation awaits...

**C**rystal-clear water, warm white-sand beaches, gentle tropical breezes... Antigua has it all, and nowhere more than on Jumby Bay Island Resort. Tempted? With the British winter the way it is, who wouldn't be?

This private island paradise is just moments from Antigua's Dutchman Bay, reached by yacht, and one of the most desirable, fully-inclusive retreats in the Caribbean. If you're looking for solitude and serenity, look no further; Jumby Bay Island is home to a select few upscale coastal properties – two of which have just won a design award – and none more magnificent than Ty Compton Villa, the Caribbean's

most glorious private resort destination, where vibrant blue waters meet white sand beaches in perfect privacy and elegance. A self-contained, eight-bedroom beachfront villa sitting on 23,000 sq ft of grounds, it combines the highest-end amenities with sumptuous surroundings and effortlessly friendly service.

On arrival to this unparalleled tropical retreat, you'll be given a warm welcome by the Ty Compton Jumby Bay Island team, and will meet your dedicated staff, which includes a house manager, private chef, housekeeper, butler, and gardener. Every detail will be thoughtfully attended, completing the perfect recipe for your stay. From the elegant accommodation

to delicious gourmet experiences and invigorating land and sea activities – all with an eye towards environmental stewardship and sustainability – they've thought of everything so all you have to do is consider what you want to see, do and enjoy next.

The villa contains everything you need to truly embrace the island lifestyle, from the large, fully-equipped kitchen to the open and airy great room and the cosy den. But the casually elegant indoor spaces are only the supporting cast behind the start of the show: the spectacular scenery and awe-inspiring biodiversity of the Caribbean. That's why there are plentiful options for revelling in this fantastic environment, including an outdoor dining table which seats 16, a beach barbecue and drinks area with pizza oven, a beachside fire pit with seating area, an outdoor cinema screen, and much more. The property is also powered with energy from a solar array, and even produces its own fresh water, truly offering responsible luxury.

So what else can you do here – assuming you actually want to do anything other than enjoy the beautiful, private sandy beach that's right on your doorstep? You can do lengths, or simply bask in the warmth, of the 295sq m heated saltwater pool; best followed by a handcrafted cocktail at the swim-up Pool Bar, or enjoyed in the sunken lounge area poolside. When you need a break, the Ty Compton

Pool House offers a perfect spot for some shade, where you can indulge in a refreshing beverage, a light snack, or a frozen treat from the on-site ice cream cart.

Boredom is never an option with the endless array of activities to keep you entertained; whether you prefer to stick on land or enjoy the sea, there's something for everyone. Enjoy a game of volleyball on the sand court on the beach; the regulation net and marked court make it ideal for enjoying friendly competition while taking in the lovely landscape. Or get your kicks on the soccer and croquet pitch; with nets, ball and field all provided, all you need to bring is your skill and passion for the game (not to mention a little competitive spirit...). Polish up your serve on the villa's tennis court, and enjoy a singles or doubles match at any time of day – or under the lights at night.

For the water babies among you, make the most of those azure seas; you can try anything from adrenaline-pumping activities like deep sea fishing and water skiing, to the serenity of self-propelled pursuits, such as snorkelling, kayaking and paddle boarding. Don't miss the romance of a sunset cruise, either, enjoying a drink on board as the sun sets, shimmering, into the ocean. And when that all gets too much there's even a spa available on the island, too. It's the ultimate luxury tropical hideaway. And breathe....





# Emerald Isles

**R**elax, the search is over. Paradise has been found, and it exists in the middle of the Indian Ocean. Contained within Raat Atoll, in the northern part of the Maldivian archipelago, are two beautiful, award-winning five-star hotels, both with something slightly different to offer.

Firstly, find your oasis of bliss at Emerald Maldives Resort & Spa, one of the Maldives' most generous all-inclusive resorts, which is a proud member of The Leading Hotels of the World. Combining tropical scenery with contemporary design, it sits on a lush, private, 50-acre island and features 120 luxurious villas, 60 of which are on the beach, and 60 over water. Constructed to blend in harmony with the surrounding environment, the resort uses natural materials such as bamboo, stone, and local Langhi leaves, while it also has a keen emphasis on sustainability. Swimming, snorkelling and other water activities like diving are

available, where you'll encounter the stunning coral reefs, home to over 1,000 species of fish. Relax after your exertions in the Balinese-style Emerald SPA, which offers a range of treatments in ten private bungalows, an Indonesian-style pool, a jacuzzi, sauna and Turkish bath. One of the resort's showpieces is its food; its four restaurants offer superior creative cuisine, based on natural local ingredients. Try South American dishes such as ceviche with passion fruit dressing, or beef ribs straight from the huge fire open grill at Amazonico, or a range of Asian delicacies at Le Asiatique, from sushi and sashimi to Teppanyaki-grilled delights. Kids will be well taken care of at the Dolphin Club, which boasts an outdoor playground, mini pool, trampoline and splash park.

If you're looking for a taste of barefoot elegance, Emerald Faarufushi Resort & Spa – just twenty minutes away by boat – could be the resort for you. Smaller than its sister, it nevertheless sits on a 17-acre island, fringed

by a white sand beach, and is surrounded by a vast lagoon which contains one of the finest coral reefs in the Maldives. Here you'll find 80 sumptuous villas, perched either on the shore or directly over the water, all carefully-curated with everything from satellite TV to private decks. Created with a minimalistic, sophisticated design, some even have their own private pool, while the beach villas have their own outdoor rainforest-inspired shower and bathtub. Again, food is a highlight here, and all-inclusive; meat-lovers will adore the Carnivorous Restaurant, a premium, Brazilian-style steakhouse, while the main Aqua Restaurant, located on the beach, takes a culinary tour around the globe with a buffet dedicated to cuisine from Mediterranean to Japanese. Wherever you choose to stay, your friends will definitely be green with envy...

Combining tropical scenery with contemporary design



## Island Life

**P**icture paradise: perched on the south coast of one of the world's most beautiful islands, Antigua, with a backdrop of emerald green rainforest and overlooking talc-white sand and turquoise water, is the elegant Carlisle Bay hotel.

As soon as you enter its grounds, you enter a sanctuary of peace and tranquility, with serene fish ponds, vibrantly coloured flowers, and an open air lounge where you're given the warmest of welcomes. Now, it's all about relaxation. Yes, there's that beautiful beach to enjoy, but

you can also splash around in a generously-sized pool, while the two-storey CARA organic spa offers six treatment rooms and a beauty salon. If you're feeling more active, there are five tennis courts and two pickleball courts, and daily yoga and pilates classes. But you'll want to spend most of your time on the water; enjoy the complimentary watersports on offer, including Hobie Cat sailing, windsurfing, kayaking, paddle boarding and snorkelling. There's also a luxury cruising yacht, perfect for fishing trips, sunset cruises, and excursions to places like the UNESCO Heritage Nelson's Dockyard. Little ones are well-catered for at the Cool Kids Club, and everyone will eat well, with a choice of four incredible restaurants, from pan-Asian food at East, to poolside Italian, Ottimo. With 87 contemporary luxury beachfront suites, you'll never have slept better, either. Now, what are you waiting for?



## Caribbean Dream

**B**ringing beaches, coral reefs, and buckets of charm, Barbados has long been a British favourite for essential winter sun.

Yes, you could find a seafront hotel, but that's what everyone else is doing. Instead, why not opt for somewhere with a unique location; perched high up, at

1,000ft, where you'll get sweeping, panoramic views across both the Caribbean Sea and the Atlantic Ocean, not to mention luxurious accommodation, stunning natural surroundings, delicious restaurants, and plenty of activities and wellness opportunities. Welcome to Apes Hill Barbados, the only elevated golf resort and community on the island, set on

one of the most remarkable high points in the Caribbean. It offers two world-class golf courses – an 18-hole championship course, and the 'Little Apes' 9-hole short course – and will extend its residential offering next spring with the addition of 14 new four-bedroom Hilltop Villas overlooking the latter. Serious players can analyse and improve their techniques at the golf Performance Centre, while golf widows and widowers can enjoy the resort's racket centre, offering eight Padel courts and two tennis courts, plus a new range of hiking and gully trails, perfect for guests to immerse themselves in Apes Hill's striking natural surroundings. All this, plus beach access, fun kids' facilities and fabulous dining opportunities at the 20th Hole and Noisy Cricket, and you've got the perfect excuse to monkey around on holiday.



# ALL THAT GLITTERS

Travel into the frozen heart of Antarctica with Silversea...



**H**ave you always wanted to explore one of the most remote areas on earth – a realm of unparalleled beauty and otherworldly landscapes?

Prepare yourself for scenes of staggering beauty as you weave between colossal glaciers and icebergs, the sun's rays glinting off the ice, passing colonies of penguins, herds of seals, and the occasional family of blue or humpback whales. Antarctica is a majestic, frozen land which is home to incredible wildlife and scenery, all of which you'll see one of three luxurious expedition ships which are used to navigating these frigid waters. Award-winning cruise line, Silversea, is offering a range of six- to 22-day Antarctica voyages for its 2024/2025 season, on board the Silver Endeavour, Silver Wind, and Silver Cloud. And they've just announced their 26/27 collection, a diverse offering of 40 Antarctica voyages aboard three ships, from seamless six-day fly-cruise sailings to immersive 18-day explorations

of the Antarctic Peninsula, the Falkland Islands, and South Georgia.

So, what awaits? Inland, jagged mountains climb skyward over fjords teeming with species found nowhere else on Earth. Onboard, you are cocooned in incomparable comfort. Accompanied by world-leading experts, you're about to embark on the most immersive polar experience on the planet. Whether you walk in the footsteps of famous explorers, zip across icy waters in a Zodiac, or kayak amidst icebergs, your Silversea adventure will bring you closer to this wild, mythical world than any other expedition. A wide range of activities on land are available; why not brush up your photography skills and learn how to take pictures like a pro, or opt for a private tour to capture memories you'll treasure forever? Hike across the pristine landscapes to unveil incredible vistas, observe adorable penguin colonies, discover unique vegetation and encounter local communities. And perhaps most intrepid of all, see if you're brave



Silversea guests can immerse themselves in the natural wonders of Antarctica, where they will discover uninhabited islands, snow-covered mountains, magnificent icescapes and a vast array of diverse wildlife

enough to take the infamous Arctic plunge – a truly once-in-a-lifetime experience, you'll jump into the icy Antarctic water, which can reach –20C, under the expert guidance of your expedition team.

On board, things are no less fascinating; you'll experience lectures on the region from a range of historians, biologists, geologists and naturalists, who'll help you understand what to expect. You'll also enjoy 24-hour gourmet dining, premium beverages, butler service and superb entertainment, or simply relax in your spacious, oceanview suite with private teak veranda so you can breathe in the fresh, sea air by merely stepping outside your door. Silversea's innovative six-day Antarctica Bridge fly-cruise offerings also allow guests to fly over the Drake Passage, which provides a shorter travel option without compromising on the time spent in the destination.

And at the end of 2025, a new hotel opening will allow you to linger a little longer in the



destination. Silversea is creating the southernmost hotel on earth, at Puerto Williams in Chile. The 150-room hotel will facilitate a uniquely frictionless journey to the continent, allowing guests to enjoy Silversea's personalized service and warm hospitality throughout their entire travel experience. Guests embarking on the innovative Antarctica Bridge fly-cruise program – the fastest and most direct route to Antarctica – will fly directly to Puerto Williams from Santiago, Chile's capital

city, and then on to King George Island in Antarctica for a superior and seamless experience. Puerto Williams is an ideal gateway for travellers seeking to explore the world's least visited continent. From there, Silversea guests can immerse themselves in the natural wonders of Antarctica, where they will discover uninhabited islands, snow-covered mountains, magnificent icescapes and a vast array of diverse wildlife. So now, get set for the unforgettable ocean adventure of a lifetime....





BELMOND

# Mediterranean Dream

**From olive groves to sandy coves, perfect pine forests to craggy cliffs, many parts of Italy and Spain are so strikingly beautiful it's no wonder we flock to them every summer. Even more alluring are some of the hotels there, particularly the classic, grande-dame style lodgings which have a distinct, European flair and plenty of ambience.**

No-one, arguably, does this better than Belmond; with contemporary and historic hotels all over the world, it hand-picks its properties with care. So consider these the next time you plan your next trip away; firstly, Castello di Casole, A Belmond Hotel, a breathtaking farm estate in Tuscany. Originally a medieval castle on an ancient Etruscan site, it provides a serene sanctuary in which to disconnect from modern-day living with vineyard walks, stargazing and sustainable cooking classes. A highlight is its biking activities; partnering with world-famous cycling tourism brand L'Eroica, the Castello has proudly become an official Terra Eroica bike point, with a bike hub accommodating up to 20 bicycles, e-bike charging

points, and 5km of white gravel path that allow cyclists to soak up the stunning natural scenery as they pedal through our 1,300-hectare property. Then head to the coast, to Villa Sant'Andrea, A Belmond Hotel, Taormina Mare, a charming beachside residence overlooking Sicily's Bay of Mazzarò. Perfect for summer, 2024 saw the opening of the Lido Villeggiatura Beach Club, the perfect destination for families and friends, with dusk to dawn beachside programming. Elsewhere, enjoy the hotel's subtropical gardens, open-air wellness treatments, and tide-to-table seafood gastronomy. Keeping coastal, consider Caruso,

A Belmond Hotel, a haven of romance and inspiration set on a cliff edge 1,000ft above the Amalfi Coast. You'll enjoy unrivalled vistas from this elegant Ravello estate, with an exquisite 11th century palace at its heart. Enjoy everything from its creative cuisine to its sublime infinity pool and mesmerising spa and enchanting cruises. Finally, put the charming island of Mallorca in your sights; La Residencia, A Belmond Hotel, is Deià's intimate mountainside enclave. Art, craft, nature and epicurean cuisine define this island retreat, perched between mountains and sea. To mark its 40th anniversary, La Residencia has curated an exciting cycling itinerary in partnership with Bianchi – leader in the production of performance bicycles – with dozens of highlights to enjoy along the way, including Sa Foradada and local hamlets. Whichever property you choose, you'll be in heaven.



# Beach Heaven

**Looking for a dreamy escape in the sun, where the sands are golden and the waters are clear?**

Look no further than the picturesque haven of Elounda, a set of small villages on the northern coast of Greece. It's home to the elegant Elounda Collection, where three luxurious properties, between them, create one stunning resort. At all of them, you can expect world-

class service, breathtaking views and refined dining, but they each have their own particular charm. The beachside, all-suite Elounda Peninsula boasts one of the area's most enchanting settings, perfectly positioned on the edge of a cove. Made to look like a slick, modern interpretation of a classic Greek whitewashed village, each suite has its own saltwater pool. Porto Elounda is Crete's only golf and spa resort, celebrated for its unique

and innovative experiences while Elounda Mare is the island's only Relais & Châteaux hotel. Between them, guests can take advantage of all the facilities, including six exceptional restaurants, four private sandy beaches, tennis and paddle courts, a golf course, the largest Six Senses Spa in Europe, a family entertainment centre, and more. The hardest thing you have to do is choose which hotel you want to stay in.



Mar-Bella  
COLLECTION

# La Bella Vita

**Is there anywhere more breathtaking than Greece's captivating coastlines? You'd be hard pressed to disagree, particularly when they are adorned with some of the region's most luxurious hotels.**

The Mar-Bella Collection is a family-owned group of four five-star properties, dotted around the Ionian Sea. Three – MarBella, Nido and

the new Avali (opening July 2025) – neighbour each other on Corfu, while just across the water you'll find Elix on the mainland. Each one boasts a unique charm, from MarBella, which redefined luxury holidays in Corfu when it opened 50 years ago and today provides a premium all-inclusive offering for both couples and families, to the adults-only Nido, a Small Luxury Hotel of the World, which opened in

2018 and offers a serene hideaway for adults. Elix is the jewel in the collection's crown, garnering the award for Europe's Leading Beach Hotel in 2023, and the group is eagerly anticipating the opening of Avali soon, too. Occupying a premium location above the stunning Karavostasi beach in Parga, with wide-reaching views across the Ionian Sea to Paxos, Antipaxos and Corfu, it's the ideal destination for couples and families with older children seeking active outdoor adventures (teens will get their own fabulous club next year). Crystal-clear waters and pristine pine forests invite guests to escape the digital world and explore the great outdoors, with activities from hiking and cycling to water sports all available. All 146 rooms and suites have sea views, while you can upgrade to premium all-inclusive to take advantage of the four delicious restaurants. Here, the vita is truly bella!



# Greece is the Word

Bliss out in the most beautiful surroundings at Costa Navarino, a stunning resort in the Peloponnese

Here you'll find some of the area's most unspoiled and breathtaking scenery, as well as Costa Navarino, the premier destination for luxury holidays in Greece

THE WESTIN  
RESORT  
COSTA NAVARINO



THE ROMANOS  
RESORT  
COSTA NAVARINO

**T**empting as the Greek islands are, with their sun-soaked beaches, turquoise waters and charming whitewashed villages, there is much to love about the Greek mainland, too. And perhaps nowhere is more alluring than the Peloponnese, which captivates with its mix of ancient ruins, medieval castles and dramatic mountain landscapes.

Oh, and it has beautiful beaches too, something that makes it even more of a draw, particularly around Messinia in the southern part of the region. Here you'll find some of the area's most unspoiled and breathtaking scenery, as well as Costa Navarino, the premier destination for luxury holidays in Greece. Located near the attractive town of Pylos, Costa Navarino upholds the highest standards of environmental and social responsibility, and aims to offer a world of authentic

experiences, always with respect for the natural environment, the local community, and the region's rich history and culture.

It is home to a clutch of five-star resorts: W Costa Navarino, The Romanos, a Luxury Collection Resort, and The Westin Resort Costa Navarino. Between them, they offer three spa centers, four signature 18-hole golf courses, over 40 dining venues, a wide range of sports, outdoor and cultural activities, plus an array of five-star services. The destination is further enriched by Navarino Agora, a curated marketplace and incubator of art and culture which combines shopping, dining and entertainment with cultural happenings. Of course, which resort you choose depends on your personal preference, and who you're travelling with. If you're looking for a family escape or an active break, consider the Westin Resort Costa Navarino.



Located by the Ionian Sea in the Navarino Dunes area of Costa Navarino, The Westin Resort Costa Navarino offers limitless opportunities to energize, relax and transform. Repeatedly acclaimed as top resort in Greece with Condé Nast Traveller's Readers' Choice Award, the property provides a variety of spacious family rooms and suites, many with individual pools. From the 2025 season, all rooms and suites at Westin will be fully renovated as part of its dedication to maintaining the highest standards of comfort and elegance, providing a completely refreshed stay experience. Families are offered countless ways to explore and play with two innovative kids' clubs, a youth hub, and an impressive Aqua Park, while all enjoy the resort's refreshing pools and the endless sandy Dunes Beach, along with a variety of sports and activities including golf, tennis, a diving centre, and outdoor pursuits. Guests can savour nourishing menus and locally sourced dishes in a variety of venues,



unwind at the Anazoe Spa with its natural signature treatments, or discover the region's culture through a series of activities and authentic experiences.

If you're looking for an indulgent escape, perhaps as part of a couple, book into The Romanos, a Luxury Collection Resort, Costa Navarino. Enjoying a privileged beachfront location by the Ionian Sea in the Navarino Dunes area of Costa Navarino, The Romanos has been praised as a number 1 resort in Greece with Condé Nast Traveler's Readers' Choice Awards 2024. The property captures the authentic and exceptional qualities of Messinia region through its award-winning architecture and its views of the coastline, the lush olive groves, and the surrounding golf greens. Accommodation options include exquisite guestrooms – many with individual pools, while the superb Ionian Exclusive suites and beachfront villas, with individual pools and absolute privacy, additionally provide anticipatory Butler service, exclusive amenities, and curated experiences. Guests embark on epicurean journeys at select venues with fine menus curated by acclaimed chefs, rejuvenate at Anazoe Spa, experience an impressive array of sports, or explore the region's rich history and culture through authentic experiences.



# Treasure Island

**F**or decades, those wanting to experience both the beauty and hedonism of the Greek islands made a beeline for only one place: Mykonos. Made famous in the 50s and 60s by many famous visitors, from Grace Kelly to Jackie O, it became a byword for beach life, partying, and fun.

Today, you can still find fabulous nightlife at many of the bars and clubs around the capital, Chora, but there are also plenty of far-flung, sandy spots where you can escape for a serene and tranquil stay. And with over a dozen luxury hotels in its portfolio, the Myconian Collection is well-placed to offer a vast choice of different experiences. Family-owned, its portfolio of properties are perched across some of the island's most iconic locations, and offer a mix

of Cycladic charm, contemporary design, and unparalleled hospitality. From the sun-drenched sands of Elia Beach, where you'll find the likes of Avaton, Imperial and Utopia, to the vibrant heart of Mykonos Town, home to Deos, Naia, Koral and Kyma, you'll find a seamless fusion of relaxation and cosmopolitan flair. Each property exudes its unique character, yet all are unified by meticulous attention to detail, elegant interiors, and panoramic views of the Aegean. For lovers of luxury, the collection delivers on every front—plush suites with private pools, world-class Thalasso spas, and a curated dining experience that celebrates both Mediterranean flavors and international gastronomy. Below is an exclusive offer from Myconian Collection which will elevate your travel experience in Mykonos to unforgettable heights...



Book your dream stay at the Myconian Collection before the end of February and enjoy:

Complimentary room upgrade  
(subject to availability)

Early check-in & late check-out  
(subject to availability)

Complimentary roundtrip airport transfers upon arrival and departure on sharing basis

€50 spa credit  
(once per stay)

Booking Window:  
January 1st – February 28th

Stay Validity:  
May – October

Book now and unlock your slice of heaven!



## There's No Place Like Domes

**P**icture the perfect holiday destination: one that offers a handpicked, design-led hotel, which features fine-dining restaurants, stunning pools and access to some of the best beaches.

Thanks to Domes Resorts, an award-winning lifestyle brand which has 13 resorts throughout Greece and Portugal, you can. For an upscale, adults-only vacation, try the elegant Domes Miramare, in Corfu; a frequent haunt of Jackie O and Aristotle Onassis in the 60s, it offers fine dining, waterfront accommodation, and indulgent spa rituals. Families will love Domes of Elounda, on Crete, where you'll find plenty of kids' facilities and a baby creche, beach access, luxurious suites and villas, and open-air entertainment at the CORE, an outdoor hub that combines art, culture, and gastronomy for guests of all ages. You won't want to go home...



## Eastern Promise

**I**f you've always dreamed about the allure of the East, but never known where to start when it comes to planning your ideal trip, let Experience Asia be your guide.

At the forefront of luxury travel across Thailand and Asia for 30 years, they curate bespoke, immersive travel experiences spanning the region's most iconic destinations. Whether your interests span snorkelling in the crystal-clear waters of Komodo National Park – home to some of the most vibrant marine life in the world – experiencing the colourful Yi Peng Lantern Festival in Chiang Mai, or enjoying a relaxing private onsen in Hakone, Experience Asia is your gateway to unforgettable journeys across Thailand, Vietnam, Cambodia, Indonesia, Japan, Singapore and Malaysia. They do the work, and you reap the reward...



## Let the Sun Shine

**L**et's make this an easy decision: the Algarve has over 300 days of sunshine a year.

It's somewhere you'll find rugged natural landscapes, breathtaking sandy beaches, world-class golf courses and award-winning restaurants. Enjoy all of these together in one luxurious setting at Conrad Algarve, a beautiful hotel located in the exclusive Quinta do Lago resort, within the idyllic Ria Formosa Natural Park. This is somewhere you can feel unique, and which provides you with a truly personalised experience, whether you've come for the culinary offering – there are six bars and restaurants, one Michelin-starred – the holistic Spa & Fitness Centre, or the stunningly-appointed rooms and suites. All in all – it's the perfect stay.



## The Suite Life

**A**s if a seaside stay right by a secluded cove in Crete wasn't enough, five-star hotel, Daios Cove, has unveiled a new series of suites offering unparalleled luxury.

The Collection at the Cove elevates your Mediterranean holiday with a signature selection of one and two-bedroom suites, which combine high-end design and exquisite aesthetics to promote ultimate relaxation. With 25 more being added next summer, all have a sea view, and some even have their own heated private pool. And you'll want to make the most of the hotel's Residents Club, which offers a premium, all-inclusive experience, giving you complimentary access to all the a la carte restaurants, signature cocktails and drinks, event discounts, and an exclusive concierge service. So go on, dive in!





# ROOMS TO ROAM

With hundreds of upmarket hotels all around the world, here's why Meliá's brands should be on your radar...

**S**tuck on choosing where to stay when it comes to your next holiday? Make the decision easier with one of Meliá International Hotel's fabulous properties.

A Spanish-born group offering European flair to its different brands, the discerning traveller is bound to find their own favourite. At the top of the range comes Gran Meliá, which offers ultra-luxury hotels with a focus on iconic design, sophisticated experiences and exceptional service. Here, you'll find amenities such as butler service and exclusive VIP areas, curated culinary experiences – often with Michelin-starred or renowned chefs – and wellness options from premium spa services to private pools.

One of its finest jewels in the crown is Villa Le Blanc Gran Meliá,

a sophisticated seafront resort in the charming town of Santo Tomas in Menorca. The island's first grand luxury hotel, it's a whitewashed stone haven which sits by the Mediterranean, close to coves with crystal clear water, and within reach of the best local cultural sites. A member of Leading Hotels of the World, it brings together nature, relaxation, gastronomy and exceptional experiences, drawing attention the island's authenticity and beauty. An eco-conscious retreat, it offers exquisitely designed rooms and suites with private pools, a choice of dining options that pay tribute to Menorcan cuisine and the island way of life, and a wellness area operated by Thai Room, which provides an authentic and immersive Asian Spa experience.

The hotel's design features Mediterranean-inspired architecture and lush gardens which flow directly to the sea, resulting in an unparalleled experience where luxury and nature coexist in perfect harmony. Rooms and suites echo this, providing a light-filled sanctuary where you can unwind and connect directly with nature and featuring elegant arches and spacious terraces with panoramic views of the sea. The restaurants are a celebration of Menorca's culinary heritage, including S'Amarador, a renowned local spot, which brings the island's finest seafood directly to your table. And when it comes to relaxing, the Thai Room Spa and Wellness offers a serene haven inspired by ancient Thai therapies. In short, Villa Le Blanc ensures that every aspect of your stay is in harmony with nature.

The hotel offers a curated cultural programme, making it an ideal choice for discerning travellers seeking both luxury and an immersive local experience



For something a little more lifestyle-focused, consider a stay at a ME by Meliá property, where each one offers a unique blend of contemporary design, sophisticated style, and exceptional service. Located in some of the world's most exciting cities and resorts, from London to Ibiza and Dubai, here are three gems you might want to contemplate, starting with ME Cabo. Situated on the only swimmable beach in Los Cabos, this Forbes Travel Guide Four-Star Award recipient offers stunning views of the iconic Cabo San Lucas 'Arco'. With a vibrant cultural programme, exclusive ME+ service, and top-tier dining options like Taboo Beach Club and Funky Geisha, ME Cabo is the epitome of an elevated, dynamic getaway. Enjoy bespoke experiences and the ultimate in comfort with an array of luxurious rooms and suites designed to mesmerise; it's the ideal stay if you're looking for both vibrant entertainment and tranquil relaxation.

Closer to home, there's ME Malta, offering contemporary luxury and timeless charm in the heart of St.

Julian's. This 20-floor architectural marvel designed by Zaha Hadid is the cultural hub of the city. With its sophisticated Radio Rooftop, exquisite dining overseen by Gino D'Acampo, and a trio of pool options, ME Malta promises a vibrant blend of creativity and elegance. The hotel offers a curated cultural programme, making it an ideal choice for discerning travellers seeking both luxury and an immersive local experience. Finally, how about ME Lisbon, which redefines modern elegance in Portugal's capital. Designed by João Paciencia and Broadway Malyan, and situated just steps from Avenida da Liberdade, it offers 213 rooms and suites with a refined aesthetic. Savour exquisite dining at Fismuler, take in panoramic views from the Attiko Rooftop, and unwind in the state-of-the-art spa. ME Lisbon's fusion of innovative design and high-quality services is setting a new standard for luxury in Lisbon, offering an exceptional base for exploring the city. With its prime location and a range of exclusive dining and wellness options, ME Lisbon is perfect for those seeking an elegant urban retreat.







# Arabian Dream

**I**f you're looking for a winter escape which will banish all thoughts of dreary Britain from your mind, it has to be Dubai.

With temperatures in the high 20s, and more golden beaches, swaying palm trees and fabulous shopping malls than you can count, it's a no-brainer for those looking for an indulgent holiday. Ramp up the luxe factor with a stay at Raffles The Palm; a truly breathtaking property which will linger in the memory long after you've returned home. From the

minute you're greeted by your own personal butler – offered for all club rooms, suites and villas, and upon request for all other room types – you'll feel pampered and indulged. The opulent decor is a feast for the senses, inspired by the great palaces of Russia and Europe, featuring hand-applied gold leaf, columns of pink marble, tapestries, antique furniture, and crystal chandeliers. Seven incredible dining destinations are on offer, from Piatti by the Beach for great Italian and seafood

dishes, to Matagi's for first-class Japanese cuisine and buffet restaurants Le Jardin. Leave the children in excellent hands at the Kids Club, which provides an 'edutainment' programme for them to learn and enjoy, while you explore the vast Cinq Mondes spa. Here you can indulge in time-honoured beauty rituals from India, China, Japan, Siam, and Morocco, or make use of the state-of-the-art equipment and amenities. At Raffles The Palm, dreams **can** come true...



# The Future's Orange

**D**elving into the mesmerizing Indian subcontinent is a dream, but where to begin? Step confidently into the world of Orange DMC, the architect of bespoke luxury travel since 2014.

Renowned for its impeccable attention to detail and innovative approach, Orange DMC has redefined the art of exploration across India, Sri Lanka, Bhutan, Nepal, the Maldives, and Indochina. With a philosophy rooted in "travel as an experience," Orange DMC creates journeys that transcend the ordinary.

Every adventure is a symphony of indulgence and authenticity, designed to captivate your senses and awaken your soul. From private jets and boutique palaces to hidden sanctuaries and immersive cultural sojourns, each detail is tailored to perfection, ensuring your journey is nothing short of extraordinary.

# An Ace in the Hole

**F**or those for whom no holiday is complete unless they come home with a really good handicap, Terre Blanche, a sprawling golf resort close to Cannes, will tick all the boxes

Set on 750 gloriously green acres, this picturesque Provencal property has not one, but two courses, Le Chateau and Le Riou, both 18-holes which are nestled amid the stunning natural surroundings. But even if you don't know your caddie from your chip,

or your driver from your dogleg, there are still multiple reasons to visit. Think plush villas and suites, a two-storey spa complex and a Michelin-starred restaurant, for a start. Striking artworks are scattered around the public areas, while the views onto the sweetly-scented lavender from the terrace or the main infinity pool are soothing. Nearby there is plenty to do; the hotel can arrange visits to St Cassien Lake, for rowing trips, or to Chateau D'Esclans, the winery that gave the world

Whispering Angel. Whatever you do, make sure you work up an appetite for dinner in one of the four high-end restaurants; Michelin-starred Le Faventia offers a six-course tasting menu based around Provencal classics, while the more relaxed La Gaudina dishes up Mediterranean favourites, from grilled fish to pasta. And if you're travelling en famille, there's a kids' club, two dedicated pools for children, and a host of activities for little ones – totally ace!







EFR CORPORATE TRAVEL  
SOLUTIONS

# Business Travel

Entrust your corporate travel to EFR Corporate Travel Solutions

**C**orporate travel doesn't have to be a hassle. EFR Corporate Travel Solutions offers a seamless, personalised approach to travel management, blending efficiency, innovation, and exceptional service.

Founded by Edward Rom, whose passion for travel drives the company's vision, EFR Corporate

Travel Solutions is a trusted partner for businesses seeking world-class travel solutions.

## A Boutique Approach with Global Reach

EFR Corporate Travel Solutions takes a boutique approach to travel management, tailoring services to each client's unique needs. Unlike

the standardised processes deployed by traditional travel management companies (TMCs), EFR Corporate Travel Solutions assigns a dedicated consultant team to every client, ensuring personal attention at all times. This personalised touch, combined with our global capabilities, ensures that even the most complex itineraries are handled with ease.

## Exceptional Support, Anytime

EFR Corporate Travel Solutions provides 24/7 support from professional consultants who respond to queries in under a minute. High-value clients benefit from access to executive-level travel specialists who provide a single point of contact and ensure every detail is managed to perfection. Concierge services make every journey smooth and stress-free, including arranging lounge access, VIP handling, and itinerary monitoring.

## Technology That Simplifies Travel

In a fast-paced world, technology is key to effortless travel. EFR Corporate Travel Solutions integrates advanced tools to streamline the journey, from booking flights, hotels, and rail to providing real-time updates and disruption management. Businesses gain valuable insights with reporting systems that analyse booking trends, cost savings, and environmental impacts, empowering them to optimise travel policies. EFR Corporate Travel Solutions ensures corporate travel is efficient, informed, cost-effective and hassle-free.

## Traveller Safety: A Top Priority

Traveller safety is a crucial component of travel management at EFR Corporate Travel Solutions. By combining advanced planning, real-time communication, and risk management tools, EFR Corporate Travel Solutions helps businesses identify potential risks and threats. From pre-trip risk assessments to incident response, EFR Corporate Travel Solutions ensures travellers are equipped with the information and support they need, reinforcing the client's duty of care while offering peace of mind.



## Building Strong Partnerships

Trust and communication are at the core of EFR Corporate Travel Solutions' success. Clients work with a dedicated account manager who oversees onboarding and provides regular updates, bespoke reporting, and tailored advice to optimise travel programmes. With a seamless implementation process, EFR Corporate Travel Solutions advises on every detail, from policy adherence and reviews to technology configuration and end-user training.

## Business Travel with Benefits

EFR Corporate Travel Solutions makes business travel rewarding with an innovative leisure programme. Companies can convert travel expenses into rebates redeemable for luxury holidays, ensuring that corporate trips deliver both professional value and personal rewards.

## Why EFR Corporate Travel Solutions?

EFR Corporate Travel Solutions is renowned for its precision, flexibility, and personal touch. With extended office hours, efficient turnaround times, and discounted rates, EFR Corporate Travel Solutions delivers bespoke service backed by a genuinely caring and professional team.



## Contact Us Today

Ready to elevate your corporate travel experience? Contact our Business Development team and partner with us today!



### Samantha:

07511 873 245  
Email: SamDG@efrtravel.com



### Archie:

07511 872 146  
Email: ArchieP@efrtravel.com



# Caribbean Queen

Enjoy effortless island luxury at the beautiful Curtain Bluff resort in Antigua...

From the moment you set foot on this slice of paradise, you'll be transported away from all worries and cares into a world of laid-back luxury

ESTD 1962  
CURTAIN BLUFF  
ANTIGUA, WEST INDIES

**When you picture the perfect island escape, you're probably imagining soft, white sands, gently swaying palm trees, and tranquil turquoise waters. Add to that the warmest hospitality, stylish accommodation, and delicious dining opportunities, and you have all this, and more, at the Curtain Bluff resort in Antigua.**

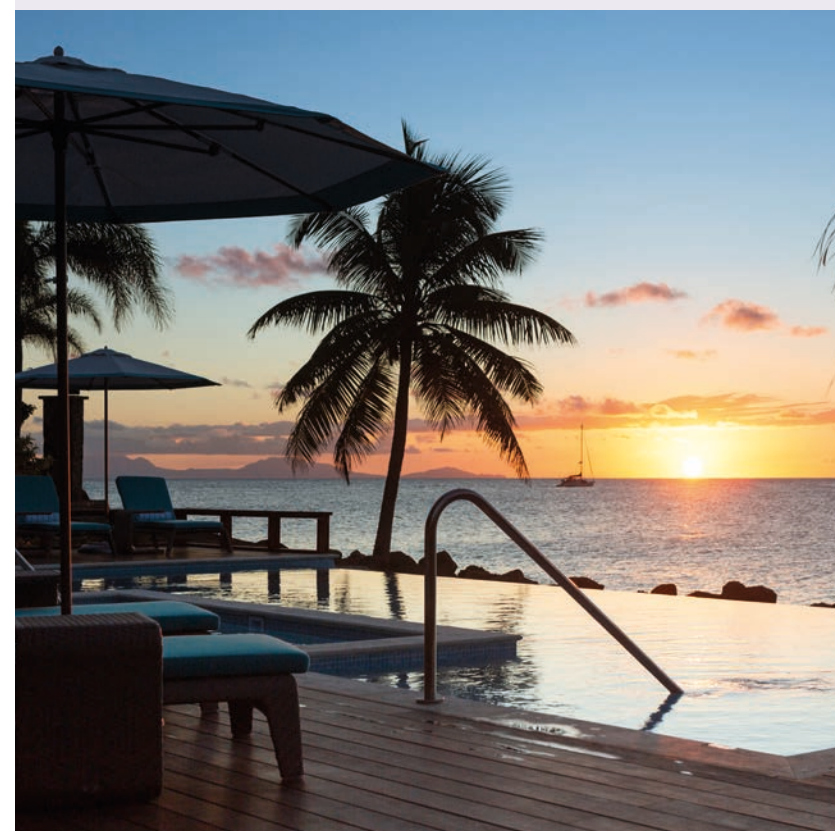
A luxurious, Relais & Chateaux property, this independently-owned family resort was the creation of Howard Hulford who searched the Caribbean for the perfect place for a quiet sanctuary for family and friends. It opened in 1962 as a 22-room resort and was named after the rocky promontory that bisects the property's two beaches. Today it's grown into an elegant, 72-room property which sprawls of 20 beautiful acres of land, with access to two picturesque beaches and an assortment of

exceptional, all-inclusive amenities. It has just been taken under new ownership by long time admirers and frequent guests Tim and Pat Scott, entrepreneurs from the UK who aim to further enhance the existing facilities while preserving the resort's original magic. From the moment you set foot on this slice of paradise, you'll be transported away from all worries and cares into a world of laid-back luxury. Here, guests arrive at Curtain Bluff as visitors and leave as old friends.

The thoughtfully-designed grounds are situated on a peninsula on the southernmost tip of Antigua. The property boasts 360-degree views of stunning sunsets, forested hills and the neighboring islands of Guadeloupe, Montserrat, and Redonda. The 72 spacious suites and guest rooms offer gaze-all-day views of the pristine, palm-shaded beach and rocky bluff that gives the resort its name. All the accommodations are situated

directly on the sand, or just a few steps from it, so you're never more than a moment away from dipping your toes in the crashing waves. In the daytime, floor-to-ceiling windows and sun-drenched terraces look across the sea to a lush-green headland, while evenings unfold under a canopy of stars.

You won't be short of things to do; once you've exhausted the, ahem, exhausting pastime of lounging on the beautiful beaches, why not try some of Curtain Bluff's exciting activities, more than a dozen of which are fully included in the room rate. Hit the court for a set of tennis, discover the incredible sea life while snorkelling on Cade's Reef, skim across the bay on a Hobie Cat, or take an invigorating class from their rotating lineup of wellness instructors. You can also choose to upgrade your stay by adding additional services like a rejuvenating massage or a private tennis lesson with one of



the resort's resident instructors. All water sports are included, too, so you can snorkel, sail, ski, and paddle to your heart's content. Take a break from the waves with a pick-up game on the half basketball court, which is stocked with balls and fully lit for evening play. Up for trying something new? Grab a paddle and hit the pickleball court or break a sweat under the A/C in a game of squash.

Relaxation can then be had at Curtain Bluff's 5,000-square-foot spa, which sits apart from the rest of the resort just feet from the sea. Its four treatment rooms boast spectacular views over the water, where you can indulge in a range of treatments from massages to facials, body polishes and aromatherapy wraps. And let's not forget the kids; while you're taking some me-time, they'll be well looked after at the Cee Bee Kids Camp, which has ample activities to keep kids entertained. Finally, one of the best things about any holiday is, of course, the food. Treat your tastebuds at the al fresco Sea Grape, which serves a legendary lunch buffet, and Italian-Antiguan cuisine in the evening, or The Tamarind – don't miss traditional breakfast favourites like banana pancakes and eggs benedict, or their rotating five course dinner menu. Now, enjoy your Caribbean Dream!





# SAIL AWAY

Set fair for foreign lands, from the Med to the Caribbean, with Explora Journeys



Explora Journeys' ships offer refined yet effortless luxury - and thanks to their size, they offer an incredible richness of experiences



**T**aking to the ocean is an exciting, romantic endeavour, and a cruise is one of the best ways to see several destinations at once. So why not do it in style, and travel the seas with one of the most luxurious cruise lines out there?

Explora Journeys introduces a splash of European elegance to the oceans of the world; the privately-owned luxury lifestyle brand of the MSC Group, it's headquartered in Geneva, Switzerland, and created at the very heart of Swiss five-star hospitality. Stemming from a long-held vision to redefine the ocean experience for a new generation of discerning travellers, it draws on the 300 years of maritime heritage of the Italian Aponte family. Today, it offers an exquisite, modern luxury cruise experience like no other.

Their three ships, EXPLORA I, EXPLORA II - both sailing now - and EXPLORA III, which will sail from summer 2026, embark on a varied collection of journeys across the Caribbean, Mediterranean, Northern Europe and US and Canadian East Coast. Their philosophy is to visit both off the beaten path and well-known destinations, offering overnight stays and unusual port arrival and departure times, in order to allow time to be fully immersed in the local culture and environment

while avoiding the crowds. A series of mesmerising itineraries is thoughtfully designed to allow for a slower pace of travel, from strolling the cobbled streets of Europe's hallowed capitals to savouring French chic in Saint Barths.

Life on board is also fabulous; designed in partnership with the world's foremost superyacht specialists and harnessing cutting-edge maritime technology, Explora Journeys' ships offer refined yet

effortless luxury - and thanks to their size, they offer an incredible richness of experiences, while maintaining a feeling of intimacy and exclusivity. Onboard their first two ships, EXPLORA I and EXPLORA II, European elegance permeates every detail. The 461 suites, penthouses and residences, each with sweeping ocean views from their floor-to-ceiling windows and private sun terraces, offer you a comfortable home at sea. Each suite - and Explora Journeys have the largest entry-level suites at 35sqm - is thoughtfully designed to stimulate the senses and reflect the brand's philosophy of creating an 'Ocean State of Mind'. This brings together carefully considered elements such as natural light, colour, space, privacy, and connection with the sea, to ensure you experience an opulent, yet intimate retreat as you embark on your ocean journey.

In the spirit of creating a home-away-from-home ambience, the art on board has been carefully curated by the Aponte family. Each suite features a master artwork in the living room, whilst across the fleet you'll find selected pieces by artists such as Swiss-Egyptian sculptor Yves Dana, prints by Majorcan artist Nena Woreth and works by the late Chinese-French abstract painter Chu Teh Chun. And cultural nourishment isn't all; the ships' culinary experiences promise something for every palate. Sophisticated and varied culinary experiences are showcased across six vibrant restaurants, as well as in five of the 12 bars and lounges onboard (eight indoor and four outdoor) - a truly unique culinary and beverage 'journey of discovery'.

Try Sakura, an immersive, authentic dining experience offering the finest Pan-Asian cuisine, representing Japanese, Thai, Vietnamese, and

Today, it offers an exquisite, modern luxury cruise experience like no other

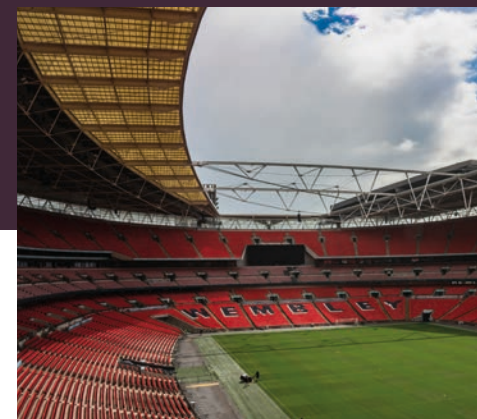
Malaysian, or Marble & Co. Grill, which serves exceptional cuts, personally sourced and sustainably farmed. As the line's signature fine-dining experience, Anthology elevates Italian cuisine. On the menu, created by Explora Journey's esteemed Head of Culinary, Franck Garanger, each dish is a celebration of Italy's finest regional ingredients and flavours. Elsewhere, more than 27,000 sq feet of outdoor space includes three swimming pools and 64 private cabanas, whilst an indoor pool with a retractable glass roof allows for relaxation poolside whatever the weather and 9,700 sq feet for the spa and fitness studios ensures you can do as much (or as little) as you like. Now all you have to do is come onboard...







Whether you're captivated by Coldplay's globally acclaimed shows or eagerly awaiting Oasis's much-anticipated return to the stage, these concerts promise unforgettable experiences in an electrifying atmosphere.



# MUSIC TO OUR EARS

Get ready for the concerts of a lifetime with EFR Lifestyle Travel's opportunity to watch Coldplay and Oasis – live

**T**wo of the biggest names in music are touring in 2025, and you need to be part of it. EFR Lifestyle Travel is delighted to offer an exclusive opportunity to attend two of 2025's most anticipated live events: Coldplay's Music of the Spheres tour and Oasis's Reunion Tour 2025.

With both events completely sold out, this is your chance to enjoy these legendary performances from the luxury of a VIP private box at Wembley Stadium. Whether you're captivated by Coldplay's globally acclaimed shows or eagerly awaiting Oasis's much-anticipated return to the stage, these concerts promise unforgettable experiences in an electrifying atmosphere.

**Live the Experience: Coldplay & Oasis in VIP Style**

2025 Tour Dates:  
Coldplay – Music of the Spheres  
23, 26, 27, 30 & 31 August 2025

Oasis – Reunion Tour 2025  
26 & 30 July 2025  
02 August 2025  
27 & 28 September 2025

**Your VIP Private Box Experience**  
An 8-seat private box at Wembley Stadium offers more than premium seating. It combines privacy, comfort, and convenience, creating the ultimate environment to enjoy these iconic events.

**Your VIP Experience Includes:**  
**Exclusive VIP Entrance:** Avoid the crowds and enjoy seamless access through a private entrance.

**Padded VIP Seating:** Relax in luxurious balcony seats with unbeatable views of the stage.  
**Private Amenities:** A private kitchen and bathroom provide added comfort and exclusivity.

**Entertainment & Connectivity:** Stay connected with a flat-screen TV in your box offering live feeds and updates.

For those seeking to elevate the evening, optional hospitality packages are available, featuring:

**Complimentary Bar:** Indulge in premium beers, wines, soft drinks, tea, and coffee throughout the event.

**Gourmet Catering:** A pre-concert menu of light bites, continuously served during the evening.

**Dedicated Service:** A private host and chef on hand to deliver attentive five-star service.

Tailor the experience to your preferences, ensuring every detail matches your expectations.

## More Than Just Music

While these concerts are a highlight, EFR Lifestyle Travel extends its VIP offerings to sporting events and other major occasions. From football finals to Formula One races, we provide access to the world's most exciting events, both at home and abroad.

Whether you prefer the thrill of a championship match or the energy of live music, our bespoke VIP packages deliver the same level of exclusivity and comfort.

## How to Secure Your Place

With limited availability for these sold-out events, now is the time to secure your place. Coldplay and Oasis represent two of the most significant live acts of 2025, and enjoying them from a private box at Wembley Stadium ensures a one-of-a-kind experience. Contact EFR Lifestyle Travel today to learn more about availability and pricing. Let us provide access to the world's most sought-after events with an experience that is as seamless as it is luxurious



Email us to find out more about our VIP event offerings





## EFR LIFESTYLE TRAVEL

Formerly known as Luxury Worldwide Collection



Scan here to email an enquiry



EFR CORPORATE TRAVEL  
SOLUTIONS



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